

Alexander Lloyd

Product Designer

EXPERIENCE

Product designer/front-end developer

Crisalix

Mar 2016 - Present. Barcelona.

Direct collaboration with the CEO, product owners, doctors (end-users) and other stakeholders. Gathering of user requirements. Creation of low/high fidelity wireframes, information architecture, functional prototypes, draw up solutions. Definition of the UX/UI design of 3D imaging software for the healthcare sector. Design and development of web/native applications. Definition of design systems.

UI/UX designer/front-end developer

Machinas

Jan 2013 - Mar 2016. Barcelona.

Definition of user journeys and information architecture. Conceptual definition with wireframes and functional prototypes. Generation of new ideas through research and brainstorming. Design and development of responsive solutions for ecommerce websites of companies such as Hugo Boss, Takko, Esprit, Escada & Jack Wolfskin. Definition/maintenance of design systems.

Graphic/Web Designer and front-end developer

Arista

Jun 2011 - Jan 2013. Madrid.

Graphic/web design and front-end development for clients such as ONCE, Famosa, Carné Joven, Spanish Royal Family, Warner Brothers.

EDUCATION

User Experience Design, Lettering

BAU, Barcelona

Graphic and Typography design

SeeWay, Barcelona

Photography

MadPhoto, Madrid. Fugaphoto, Barcelona

JQuery Course for web designers

CICE, Madrid

Interpretation (Spanish <> English)

Calamo & Cran, Madrid

Advanced Web Design

Aula Creativa, Madrid

Photoshop, Illustrator, Web Design, JavaScript

Crea Formación, Madrid

Translation (ES-EN, EN-ES)

Universidad de Granada

Bachelor's Degree in IT and Spanish

University of Wolverhampton, UK

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Barcelona, Spain

Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

Front-end development

Tools & Technologies

Figma, Sketch, GitHub,

Photoshop, Illustrator,

Premiere, Invision,

Google Analytics, Atom

Other Skills

HTML, SASS, CSS,

jQuery, Javascript

Languages

English (native)

Spanish

Social

alexlloyd.es

<https://www.linkedin.com/in/alexlloyd/>

@alx_lloyd